

Peter Ryding

"The Secret of success"



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The Profit PathFinder

Finding your path to more profit with the
S.Y.S.T.E.M. Playbook

Customisable Signature Talks for CEOs, CXOs, Founders & Investors

- ▶ 7 Surprising Secrets from the PE Playbook
(x2 your share price faster than you think)
- ▶ What Did The Romans Ever Do For Us?
(The secret psychology of success for leaders)
- ▶ The Surprising Secrets of Success
(Motivational talk for all employees)

BIO

- ✓ Serial PE Backed CEO & PE Investor
- ✓ Creator of the 'PE ProfitS.Y.S.T.E.M. Playbook'
- ✓ Generated £1Bn+ & Hired/Fired 50+ CEOs
- ✓ Award winning turnaround specialist
- ✓ Psychologist & Master Mentor to CEOs
- ✓ University Dean, Author & World Champion

USP

- ✓ "Wows" & standing ovations guaranteed!
- ✓ Fun & fascinating props
- ✓ Highly interactive and engaging
- ✓ Memorable & dramatic stories
- ✓ High impact practical take aways
- ✓ BBC Speaker of the Year

TESTIMONIAL

"Peter always wows our 1,000+ audiences."
– Janice L. CIMA Events Director

"Bloody Brilliant!"
– Boris Johnson Prime Minister

"Peter is 100% reliable & a pleasure to work with"
– Rachael K. ICAEW Events Mgr

"Peter was so popular we asked him to be MC."
– Janet K. Events Director OPI

"Our top key note & MC who keeps us on time."
– Nick F CEO Institute For Turnaround

"The best on stage interview I've ever had!"
– Theo Paphitis, TV Dragon & CEO

GET IN TOUCH

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